

Although a formal committee of Brighton & Hove City Council, the Health & Wellbeing Board has a remit which includes matters relating to the Clinical Commissioning Group (CCG), the Local Safeguarding Board for Children and Adults and Healthwatch.

Title: Brighton & Hove Health and Wellbeing Strategy 2019-2030

**Delivery Plan** 

Date of Meeting: 23 July 2019

Report of: Director of Public Health, Health and Adult Social Care, BHCC

Deputy Managing Director South, Brighton and Hove Clinical

Commissioning Group

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Wards Affected: All

## FOR GENERAL RELEASE

## **Executive Summary**

One of the key duties of the Health and Wellbeing Board is to prepare and publish a Joint Health and Wellbeing Strategy for meeting the needs identified in the Joint Strategic Needs Assessment (JSNA).

The new Brighton & Hove Health and Wellbeing Strategy 2019-30 was unanimously agreed by the Health and Wellbeing Board in March 2019. This is the overarching strategy for the Board that sets out how the organisations represented on the Board, along with partner organisations and communities, will improve the health and wellbeing of people in Brighton & Hove. The strategy vision is that everyone in Brighton & Hove will have the best opportunity to live a healthy, happy and fulfilling life.

This paper describes the process for developing a Health and Wellbeing Plan to



deliver the aspirations of the strategy and how Board members will provide system leadership to enable the delivery of the Plan and have oversight of its implementation.

## **Glossary of Terms**

JNSA – Joint Strategic Needs Assessment

**CCG** – Clinical Commissioning Group

**GPs** – General Practitioners

**NHS Long Term Plan** – the new plan for the NHS to improve the quality of patient care and health outcomes. It sets out how the additional £20.5 billion budget settlement for the NHS, announced by the Prime Minister in summer 2018, will be spent over the next 5 years.

## 1. Decisions, recommendations and any options

1.1 That the Board approves the establishment of the process to develop the Health and Wellbeing Plan.

#### 2. Relevant information

- 2.1 Health and Wellbeing Boards have a duty to prepare a Joint Health and Wellbeing Strategy for meeting needs identified in the Joint Strategic Needs Assessment (JSNA).
- 2.2 The new Brighton & Hove Health and Wellbeing Strategy was approved by the Health and Wellbeing Board in March 2019. It is a high-level strategy that sets out the vision of the Board for improving health and wellbeing and reducing health inequalities in Brighton & Hove. The vision for the Board and its partners is that:

# Everyone in Brighton & Hove will have the best opportunity to live a healthy, happy and fulfilling life.

- 2.3 The strategy describes eight principles that will guide the leadership of the Board and its partners in delivering the strategy:
  - Partnership and collaboration
  - Health is everyone's business
  - Health and work
  - Prevention and empowerment
  - Reducing health inequalities
  - The right care, in the right place, at the right time
  - Engagement and involvement



- Keeping people safe.
- 2.4 The strategy sets an ambition that by 2030:
  - People will live more years in good health (reversing the current falling trend in healthy life expectancy) and
  - The gap in healthy life expectancy between people living in the most and least disadvantaged areas of the city will be reduced.
- 2.5 To achieve this requires action involving individuals, communities, and across the city. The key strategy outcomes for our population are starting well, living well, ageing well and dying well.
- 2.6 At the city level, Brighton & Hove will be a place which helps people to be healthy. Key areas of action identified within the strategy include inclusive economic growth; planning healthy places (including green and open spaces); prioritising active travel; improving air quality; supporting safe and warm housing; tackling homelessness; adopting a whole city approach to food and wellbeing; and making the best use of city assets such as libraries, community spaces and arts and culture to improve health and wellbeing. In addition, partners across the city will work with communities and residents to tackle the risks presented by substance misuse and excessive alcohol use.
- 2.7 Key areas of action have been identified for each life stage including:

**Starting well**: a focus on early years; promotion of healthy lifestyles and resilience; improving emotional health and wellbeing and improving mental health services; and providing high quality and joined up services around the family.

**Living Well:** information and advice to support people to eat well, move more, drink less and stop smoking; improving mental health & wellbeing and sexual health; and a focus on workplace health and supporting people, including people with disabilities, into work.

**Ageing well:** creating an age friendly and dementia friendly city (including the physical environment); reducing social isolation, loneliness and falls; and connecting people with their communities to help them live independently for longer.

**Dying well:** developing a city wide approach to improve health and wellbeing at the end of life; and supporting more people to die at home or in a place that they choose.

2.8 The next step will be to develop an overarching Health and Wellbeing Plan that will set out how these aspirations will be delivered. This will be integrated with the NHS Long Term Plan delivery plan that will be required by Autumn 2019.



- 2.9 The plan will include five workstreams:
  - Starting Well
  - Living Well
  - Ageing Well
  - Dying Well
  - Citywide actions
- 2.10 The City Council and CCG (including GP clinical leads) will be jointly responsible for overseeing coordination and delivery as part of 'business as usual' rather than bolted on initiatives.
- 2.11 For each of the 'four wells', if an appropriate group exists, for example for Starting Well, this group will lead the process to develop the plan, otherwise a specific workstream will be established for this purpose. These will bring together relevant actions that are already underway and identify additional actions that are required to deliver the strategy. The plans will describe how local people will be engaged in the development of the workstreams.
- 2.12 These plans will be presented to the Health and Wellbeing Board for approval by January 2020. This timetable will enable the content to be consistent across the BHCC Corporate Plan, City Strategy and NHS plans.
- 2.13 A "virtual workstream" for City-wide actions will focus on making health and wellbeing everyone's business. This will address the wider determinants of health, for example housing, economy, transport, and environment. It will link with the work of City Council directorates and the Brighton & Hove Connected strategic partnerships so that health and wellbeing is integrated within the delivery of all the City's strategic plans.
- 2.14 The Health and Wellbeing Board will provide system leadership to enable the delivery of the Plan and have oversight of its implementation. It will do these by the following means:
  - As system leaders, members of the Board will champion the priorities for joint action across the health and care system and with other local partners.
  - All Board papers will be required to set out how they contribute to the delivery of the Strategy and its workstreams.
  - The Board has a duty to review NHS commissioning strategies and plans to ensure that they support the delivery of the Strategy and the workstreams.
  - The Board will review the progress in delivering the Health and Wellbeing Plan on an annual basis and will identify where they need to take further action as systems leaders to ensure that the Plan will be delivered.
- 2.15 Indicators to measure progress towards improving health and wellbeing outcomes and reducing health inequalities will be identified. These will be drawn from established national frameworks such as the Public Health



Outcomes Framework, Adult Social Care Outcomes Framework and NHS Outcomes Framework.

## 3. Important considerations and implications

#### Legal:

3.1 The Health and Wellbeing Board is required to publish a joint Health and Wellbeing Strategy pursuant to the Health and Social Care Act 2012 Section 193. In preparing the Strategy the Local Authority and the CCG must have regard to Guidance and involve local people and the local Healthwatch organisation.

Lawyer consulted: Nicole Mouton Date: 10/05/2019

#### Finance:

3.2 The Health and Wellbeing Strategy informs priorities, budget development and the Medium Term Financial strategy of the Council, Health and other partners. Resource requirements for the action plans within each workstream are identified through the budget planning process. This will require a joined up process for future budget setting in relation to all local public services ensuring that the Council and CCG have an open, transparent and integrated approach to agreeing the budget priorities. This will require both organisations to align their budget procedures whilst adhering to individual financial governance and regulations.

The financial risks for both organisations will be detailed within medium term financial planning and reported regularly through the appropriate governance structures.

Finance Officer consulted: Sophie Warburton Date: 09/05/2019

## Equalities:

3.3 The strategy includes a strong focus on reducing heath inequalities. The strategy and its delivery is underpinned by the data within our Joint Strategic Needs Assessment which takes the life course approach identifying specific actions for children and young people; adults of working age and older people; and key areas for action that reflect specific equalities issues including inclusive growth and supporting disabled people and people with long term conditions into work. An Equalities Impact Assessment is not required for the strategy itself but should be completed for specific projects, programmes and commissioning and investment decisions taking forward the strategy.

Sustainability:



3.4 Sustainability is at the heart of the health and wellbeing and this is reflected in the inclusion of active travel, improved air quality and use of green and open spaces in the key areas of action.

## Supporting documents and information

Appendix 1: Brighton & Hove Health and Wellbeing Strategy 2019-2030

